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Nexus between financial stability and earning management in company competitiveness

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ABSTRACT

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Keywords Competitiveness Earnings management Financial stability. This research investigates financial stability with earnings management practices in the normal economic time dimension, the COVID-19 crisis period, and the recovery period, as a form of competitiveness. Earnings management (EM) in research is classified into high, medium, and low, and financial stability is divided into non-financial distress, gray zone and financial distress. We classify Earnings management (EM) into high, medium, and low and further categorize financial stability into non-financial distress, gray zone, and financial distress. The purposive sampling method generates a total of 141 manufacturing sector companies listed on the Indonesia Stock Exchange for the 2018-2022 period. The study employed the cross-tab method for analyzing the relationship between financial stability and earnings management. The classification of financial stability was measured using the Altman Z-score category, while the measurement of earnings management was measured using the DeAngelo model and the Modified Jones Model. The results show that there is a relationship between financial stability and earnings management, where non-financial distress companies and gray zone ones perform negative (high) earnings management, presumably because they have greater opportunities to carry out the accounting numbers of companies that are financially distressed. During non-crisis or normal times, companies classified as non-financial distress, gray zone, and financial distress engage in positive earnings management, especially non-financial distress companies.

Contribution/Originality: This study explores signaling theory in earnings management practices with the financial stability of firms (financial distress, gray zone, and non-financial distress) during the normal economic period, COVID-19 pandemic, and recovery phase.

1. INTRODUCTION

The financial stability of companies holds immense significance as a pivotal value, functioning as a primary indicator within the realm of business. Conversely, the dynamic market environment and competition compel companies to adapt for survival. Grounded in financial health, managers can make appropriate decisions concerning investment and funding, thus fostering competitiveness within a competitive environment. The capacity to bolster competitiveness and generate profits within the lifecycle of a company is not a perpetually consistent process; critical junctures sometimes arise, necessitating adjustments to endure in the business landscape (Filip & Raffournier, 2014; Gavurova, Ivankova, Rigelsky, & Přívarová, 2020; Papadaki & Tzovas, 2017). In practical terms, managers strive to uphold the image of companies as capable of confronting uncertain shifts in sales, which could potentially lead to

profit declines. Earning management achieves this (Siekelova, Androniceanu, Durana, & Michalikova, 2020; Valaskova, Androniceanu, Zvarikova, & Olah, 2021). The topic of earnings management continues to garner interest and ongoing examination, as it involves actions taken by some managers to manipulate reported profits, either to augment or diminish them, with the intention of maximizing the company's value (Amaral et al., 2013; Chang, Liang, & Yu, 2019; Markarian & Santalo, 2014).

In 2019, the world faced a crisis due to the COVID-19 virus, and Indonesia was no exception, with the virus profoundly affecting the financial health of companies. The government implemented efforts to curb the virus's spread through large-scale social restrictions, ultimately impacting all sectors of business in Indonesia. Various sectors experienced diverse effects stemming from COVID-19, including the manufacturing sector. We categorize financial health as distressed, healthy, or within a gray zone (Altman, 1968). Previous research has explored the link between financial distress as a gauge of financial health and earnings management (Agrawal & Chatterjee, 2015; Belas, Amoah, Petráková, Kljuchnikava, & Bilan, 2020; Cho, Fu, & Yu, 2012). They discovered a correlation between a company's financial instability and its engagement in earnings management. Altman (1968) revealed that less stressed firms tend to be more active in managing their earnings, offering insights that aid lenders and investors in mitigating financial risks. Additionally, it was found that companies in less regulated industries exhibit a greater tendency towards earnings manipulation (Belas et al., 2020; Chang et al., 2019; Chen, Chen, & Huang, 2010) highlighting the importance of industry regulations in curbing such behaviors (Datta, Iskandar-Datta, & Singh, 2013). Notably, research has demonstrated that companies on the brink of bankruptcy often resort to profit manipulation upon the issuance of new debt (Kramoliš & Dobeš, 2020; Xu, Zhang, Hao, & Guo, 2021).

The absence of financial profitability can influence the selection of methods that impact profits (Habib, Uddin Bhuiyan, & Islam, 2013). Building upon the existing research, this study aims to explore the potential relationship between financial health and earnings management across three categories: distressed, healthy, and within the gray zone, specifically within the manufacturing sector. Adverse financial circumstances may lead companies to engage in earnings management as a strategy to safeguard their competitive capabilities. The study period encompasses 2018-2022, comprising the normal period of 2018, the abnormal COVID-19-influenced periods of 2019-2020, and the recovery period of 2021-2022. In this research, earning management uses the DeAngelo model and the Jones modified model. In the DeAngelo Model, earnings management simply measures discretionary accruals from total accruals. This model uses the previous year's total accruals divided by total assets as a measure of non-discretionary accruals (DeAngelo, 1986). Meanwhile, the Modified Jones Model is more detailed by differentiating total accruals into two categories, namely discretionary and non-discretionary accruals (Jones, 1991). This model considers opearing cash flow as a crucial factor in controlling extreme performance, as it directly influences the resulting profit. To measure discretionary accruals, Jones modifies the discretionary measurement error on the company income with a relative adjustment that all changes in credit sales in the event period result in earnings (Dechow, 1994; Healy & Wahlen, 1999). The structure of this paper comprises several sections. The first section explores recent research on financial stability using the Z-Altman score. Following that, the subsequent section outlines the purpose and methodology, which includes details on the company database and analytical steps such as utilizing the Beneish M-Score and modified Jones model for detecting earnings management. Moreover, we investigate the realtionship between financial health and earnings management using chi-square analysis. The results and discussion section consolidates the findings and compares them with global precedents. Lastly, the conclusions and suggestions section addresses limitations, practical implications, and avenues for future research.

2. LITERATUREREVIEW

2.1. Financial Stability and Earnings Management

Cash flow holds paramount importance in a company's operations. The inability to generate cash inflows can lead to an incapacity to meet short-term obligations, which is frequently cited as one of the primary reasons for bankruptcy (Deakin, 1972; Gilson, 1989). Thus, the evaluation of a company's financial effectiveness assumes a crucial role in ensuring financial stability (Durana, Kral, Stehel, Lazaroiu, & Sroka, 2019; Fialova & Folvarcna, 2020; Valaskova et al., 2021). The study of financial stability gains significance due to its potential to prevent financial distress. Financial Distress (FD) emerges when a company fails to manage and sustain stable financial performance, subsequently causing a decline in sales value (Platt & Platt, 2002). Companies grappling with financial distress must analyze their performance to devise improvement strategies and avert bankruptcy. In an effort to uphold their image in the eyes of stakeholders, some companies resort to earnings management, although this endeavor carries significant risks due to potential investor confidence losses.

Earnings management entails managerial actions aimed at manipulating current reported earnings. Exercises of judgement, such as influencing predetermined revenue contracts or concealing and delaying the disclosure of certain components, can achieve this. These actions aim to improve profits, either to meet performance targets or to maximize overall company welfare (Holthausen, Larcker, & Sloan, 1995). Building on this, Healy (1985) discovered that when earnings are lower, managers tend to choose discretionary accruals that boost earnings, or conversely, to align with bonus plan limits.

Signaling theory, which posits that reported profits act as signals to the capital market regarding future operating performance, can examine manager's prospenity to engage in earnings management (Gunny, 2010; Kramoliš & Dobeš, 2020; Xu et al., 2021). Simultaneously, agency theory suggests that profits serve as a tool to reconcile the interests of shareholders and executive management (agents). Management can employ earnings management to shape their compensation or achieve specific performance targets (Gavurova et al., 2020).

Contract Theory postulates that earnings management arises in response to prevailing contractual agreements between management and external parties (Kramoliš & Dobeš, 2020; Xu et al., 2021). Management may engage in earnings management to adhere to contract terms and conditions. The Political Cost Theory asserts that earnings management can also mitigate the repercussions of political costs stemming from unfavorable financial reports. Companies may manipulate profits to evade stringent government regulations through discretionary accruals consistent with managerial incentives (Key, 1997). Table 1 presents the list of factors affecting earning management practices.

| Relational | Author | Results |
|------------------|---|---|
| earnings | | |
| management | | |
| Economic | Ho, Liu, and Sohn (2001); Kumar and Vij (2017); Beyer, Nabar, | In year crisis more lot of company do EM. In |
| conditions | and Rapley (2018) and García-Meca and Sánchez-Ballesta | a crisis year, more companies do EM |
| | (2009). | |
| | Ho et al. (2001); Kumar and Vij (2017); Dimitras, Kyriakou, and | During the year crisis there is a little |
| | Iatridis (2015); Filip and Raffournier (2014) andPapadaki and | company do EM. |
| | Tzovas (2017). | During the crisis year there were very few |
| | | companies doing EM |
| Financially | Durana et al. (2019); Fialova and Folvarcna (2020) and | Non-stabilizing financial conditions can lead |
| stable | Valaskova et al. (2021). | to higher EM gray zone and healthy |
| | | companies do more EM to increase market |
| | | value. |
| | Aviantara (2021) | Under normal conditions, then earning rate |
| | | is also low. |
| | | Under normal conditions, the earning rate is |
| | | also low. |
| Characteristic | Chang et al. (2019); Markarian and Santalo (2014); Kordestani | high EM aims to signal an increasing market |
| industry and | and Mohammadi (2016); Chen et al. (2010); Belas et al. (2020); | value and industries with low regulation, |
| market | Datta et al. (2013) and Fatima, Haque, and Usman (2020). | companies tend to do high EM |
| competitive | Neifar and Utz (2019) | There is no relationship between EM and |
| | | stock price |
| Characteristic | Racko (2019); Dimitras et al. (2015);Khuong, Liem, and Minh | Good corporate governance (GCG) with |
| the other effect | (2020);Ramos, Medina, and Santana (2019);Sadiq, Pantamee, | (Number of board directions; ethical |
| | Mohamad, Aldeehani, and Ady (2020);Malik, Din, Shafiq, Butt, | standards, auditor quality), political costs. |
| | and Aziz (2019)and Key (1997). | - •, * |

Table 1. Literature review.

3. EMPIRICAL METHODOLOGY

3.1. Conceptual Framework

The conceptual framework aims to investigate the connection between management earnings, Altman (1968) classification of the economy into the gray, distress, and healthy zones, and financial stability. Economic conditions also influence the sampling technique, employing purposive sampling with the criterion that companies had an Initial Public Offerings (IPO) before 2017, were not involved in mergers, and were neither delisted nor suspended. The study encompasses 141 companies during the period 2018–2022, resulting in a total of 705 instances of pooled data. The following is an outline of the methodological steps.

 Determining Financial Health using Altman (1968) Z-score model, dividing companies into Non-Financial Distress (Healthy zone), the gray zone, and the distress zone.

 $Z - score = 1.2 \cdot X_1 + 1.4 \cdot X_2 + 3.3 \cdot X_3 + 0.6 \cdot X_4 + 0.998 \cdot X_5 \tag{1}$

Description:

- X1 = (Working capital) / (Total assets).
- $X_2 = (Retained earnings) / (Total assets).$
- X3 = (Earnings before interest and taxes) / (Total assets).
- X4 = (Market value of equity) / (Book value of total liabilities).
- X5 = Sales / (Total assets).

Z-scores determine the financial status of a company based on the following cutoff scores:

- a. Z < 1.81= Distress zone (Company experiencing financial distress).
- b. 1.81 < Z < 2.99 = Gray zone (Company is in a condition of less robust financial health, but is not yet in financial distress). The discriminant analysis will not include companies within this zone.
- c. Z > 2.99 = Healthy zone (company is free from financial distress).
- 2. Detect is a company that owns trends and performs earnings management (EM) using the DeAngelo Model (1986) as follows:

$$(TA_{it} = N_{it} - CFO_{it}) \tag{2}$$

Description:

TA_{it}: Total accrual in year *t*.

NI_{it}: Net Income accrual in year t.

CFO_{it}: Cash Flow from Operations in year *t*.

3. The Modified Jones Model, as formulated by Jones (1991) was employed to detect earnings, with the rationale that in order to identify non-discretionary components, a regression encompassing the entire industry was utilized to derive coefficients within the regression model (Equation 3). We also calculated the differences between total accurals and non-discretionary accurals for each company (Equation 4). This model demonstrates a standard error, yielding the most minimal regression among other models (Dechow, Sloan, & Sweeney, 1995). Here is how we represent Equation 3.

$$\frac{NDA_{it}}{TA_{t-1}} = \alpha_0 \frac{1}{A_{it-1}} + \alpha_1 \frac{\Delta REV_{it} - \Delta REC_{it}}{A_{it-1}} + \alpha_2 \frac{PPE_{it}}{A_{it-1}} + \varepsilon_{it}$$
(3)
$$(TA_{t-1} = NDA_{it} + DA_{it})$$
(4)

Where:

| NDA:+ | Non-discretionary accrual in year t |
|-----------------------|---|
| DA | |
| DA _{it} | : Discretionary accrual in year t. |
| $TA_{t^{-1}} \\$ | : Total accrual in year <i>t</i> . |
| ${\rm Ai}_{t^{-1}}$ | : Total assets in year <i>t</i> . |
| $\Delta REV_{\rm it}$ | : Annual change in revenues in year <i>t</i> . |
| ΔREC_{it} | : Annual change in receivables in year <i>t</i> . |

 PPE_{it} : Long-term tangible assets in year *t*.

In the Jones model, the use of a lagged 1 division is aimed at achieving a consistent estimate of total accruals. In simpler terms, we expect this approach to mitigate sharp fluctuations or unreasonable disparities between adjacent time periods. It aids in mitigating the impact of heteroscedasticity, which refers to the irregular variance in total accruals across different time periods.

- 4. Pearson's chi-square test is employed to ascertain the level of dependency between financial health and Earnings Management (EM). Additionally, any mutual dependence is discerned through the Cramer's V value and the significance statistics obtained from the verified coefficient contingency.
- Correspondence analysis looks at the internal structure contingencies table (where category factors are similar to each other) to find statistically significant dependencies between the factors being looked at (Equation 5).

$$\mathbf{I}^2 = \sum i \mathbf{P}i + d_i^2 \tag{5}$$

4. DISCUSSION OF THERESULTS

4.1. Financial Stability

The clustering results in the financial stability study, based on the Altman model, yield three groups: 0 for companies experiencing non-financial distress, 1 for companies positioned in the gray zone, and 2 for companies facing financial distress. Table 2 displays the categorization of financial stability.

| Code | Total Z-score | Information | 2018 | 2019 | 2020 | 2021 | 2022 |
|-------|---------------|------------------------|------|------|------|------|------|
| 2 | <1.8 | Financial distress | 43 | 46 | 50 | 33 | 32 |
| 1 | 1.8 - 3 | Gray zone | 36 | 33 | 41 | 25 | 31 |
| 0 | >3 | Non-financial distress | 62 | 60 | 51 | 83 | 78 |
| Total | | | 70 |)5 | | | |

Table 2. Financial stability of the financial sector at 2018-2022.

The normal economic lifespan of companies classified as NFD is significantly longer than that of companies in the gray zone and FD. During the COVID-19 period, specifically in 2019 and 2020, there was a noticeable increase in the number of companies falling into the financial distress area and the gray zone, underscoring the substantial impact of the crisis. Within the non-FD group, there was also a decline in numbers, indicating that some companies transitioned to the gray zone. Financial distress detrimentally affects a company's ability to meet its financial obligations. This encompasses challenges in debt repayment, liquidity issues, and even the risk of bankruptcy. Moreover, financial distress can adversely impact relationships with stakeholders such as shareholders, creditors, business partners, and companies with lower market values. Consequently, companies might resort to earnings management as a strategy to potentially present better financial reports.

The classification results include the average values of the DeAngelo model for each company's financial stability conditions, as outlined in Table 3.

| Level earnings management | Financial | Average earnings management modified Jones | | | | | |
|---------------------------|-----------|--|--------|---------|---------|--------|--|
| DeAngelo | stability | 2018 | 2019 | 2020 | 2021 | 2022 | |
| | 0 | -0.018 | -0.065 | -0.0870 | -0.054 | -0.050 | |
| Low | 1 | -1.008 | -0.040 | -0.087 | -0.053 | -0.084 | |
| | 2 | -0.091 | -0.066 | -0.084 | -0.060 | -0.050 | |
| | 0 | -0.004 | -0.021 | -0.054 | -0.026 | -0.021 | |
| Medium | 1 | -0.004 | -0.020 | -0.056 | -0.0280 | -0.021 | |
| | 2 | -0.003 | -0.022 | -0.055 | -0.0240 | -0.024 | |
| | 0 | 0.014 | 0.008 | -0.033 | -0.004 | 0.013 | |
| High | 1 | 0.013 | 0.001 | -0.027 | -0.009 | 0.007 | |
| | 2 | 0.040 | -0.003 | -0.031 | 0.114 | 0.009 | |

Table 3. Average earnings management and financial stability.

Note: 0: Companies non-financial distress, 1: Companies in in the gray zone, 2: Companies in financial distress.

The Jones model used in this study was modified to incorporate adjustments for industrial factors, as these factors are deemed to influence earnings management. The average earnings management using the Jones model is presented in Table 4.

| I aval madified Ianas | Financial stability | Average earnings management modified Jones | | | | | |
|-----------------------|---------------------|--|--------|--------|--------|--------|--|
| Level mouthed Jones | | 2018 | 2019 | 2020 | 2018 | 2022 | |
| | 0 | -0.031 | -0.065 | -0.087 | -0.054 | -0.050 | |
| Low | 1 | -0.022 | -0.040 | -0.087 | -0.053 | -0.084 | |
| | 2 | -0.024 | -0.066 | -0.085 | -0.060 | -0.050 | |
| | 0 | -0.004 | -0.021 | -0.054 | -0.026 | -0.021 | |
| Medium | 1 | -0.004 | -0.020 | -0.056 | -0.028 | -0.021 | |
| | 2 | -0.003 | -0.022 | -0.055 | -0.024 | -0.024 | |
| | 0 | 0.014 | 0.008 | -0.033 | -0.004 | 0.013 | |
| High | 1 | 0.013 | 0.001 | -0.027 | -0.009 | 0.007 | |
| | 2 | 0.040 | -0.003 | -0.031 | 0.114 | 0.009 | |

Table 4. Average earnings management and financial stability.

Note: 0: Companies non-financial distress, 1: Companies in in the gray zone, 2: Companies in financial distress.

The average value of EM is negative, indicating that companies attempt to portray lower performance. There are several reasons for this, one of which is to evade taxes by implementing creative accounting strategies to reduce reported earnings. Conversely, positive average EM values suggest that companies aim to enhance their market standing by employing profit management strategies, such as accelerating revenue recognition or delaying expense recognition, to create a more favorable impression of financial performance than it actually is (Aviantara, 2021).

At the low and medium levels of earnings management, companies consistently exhibit negative earnings management values, signifying their efforts to maintain the appearance of lower performance throughout the observation period, regardless of whether the conditions are normal, abnormal (Covid-19), or during the recovery phase.

For high earnings management levels, both positive and negative mean values indicate that under normal circumstances, companies falling within the non-financial distress category (0) or Healthy and Gray Zone (1) categories employ positive earnings management strategies, aligning with findings from prior studies (Belas et al., 2020; Chang et al., 2019; Datta et al., 2013; Kordestani & Mohammadi, 2016; Markarian & Santalo, 2014; Zhiwu & Jindra, 2010).

During the abnormal period (2019-2020) marked by the crisis, more non-financial distress companies (0) engaged in negative earnings management practices, indicating their intent to reduce performance by lowering income. In periods of economic normalcy, earnings management tends to be more elevated, both in regular years and during the recovery phase (2021-2022). In 2022, all companies classified as non-financial distress (0), Gray Zone (1), and financial distress (2) exhibit lower earnings management, suggesting an improvement in their financial condition compared to the preceding year. Some companies portray higher performance based on a positive EM indicator.

The analysis of the relationship between financial stability and earnings management is conducted using a crosstab, measuring the strength of the association between the values of these two variables. We use the Chi-square value to quantify the strength of this relationship.

Table 5 shows the proportion of companies based on financial stability (FS) and Earning Management (EM) conditions. In 2018, it showed that there were 41.9% more companies in non-FD conditions with low EM levels than other companies in the same category. In 2019, companies in non-FD conditions with high EM levels were 43.4% higher than FD companies with high EM, namely 25%. This condition explains that, from five years of observation, it appears that companies with non-FD conditions have a higher level of EM, indicating that they have more opportunities for earnings management than FD companies. During the COVID-19 pandemic (2020-2022), it

appears that many FD companies carrying out low or high EM have increased, to respond to conditions caused by COVID.

| Degree of earnings | Financ | Total | | | |
|--------------------|------------|------------|------------|------------|--|
| management | 0 | 1 | 2 | | |
| 2018 | | | | | |
| Low | 26(41.9%) | 9(25.0%) | 12(27.9%) | 47 (33.3%) | |
| Medium | 21 (33.9%) | 17(47.2%) | 9(20.9%) | 47 (33.3%) | |
| High | 15(24.3%) | 10(27.8%) | 22 (51.2%) | 47(33.3%) | |
| Pearson chi-square | | 12,5 | 67 | | |
| 2019 | | | | | |
| Low | 18 (30.0%) | 10 (30.3%) | 19 (39.6%) | 47(33.3%) | |
| Medium | 16(26.7%) | 14(42.4%) | 17(35.4%) | 47(33.3%) | |
| High | 26 (43.4%) | 9(27.3%) | 12(25.0%) | 47 (33.3%) | |
| Pearson chi-square | | 5,69 | 8* | | |
| 2020 | | | | | |
| Low | 12(23.5%) | 14 (34.1%) | 21 (33.3%) | 47(33.3%) | |
| Medium | 13(25.5%) | 10(24.4%) | 24(49.0%) | 47 (33.3%) | |
| High | 26 (51.0%) | 17 (41.5%) | 4(8.2%) | 47 (33.3%) | |
| Pearson chi-square | 23,226** | | | | |
| 2021 | | | | | |
| Low | 32(38.6%) | 7(28.1%) | 8(24.2%) | 47(33.3%) | |
| Medium | 30 (36.1%) | 8 (32.0%) | 9(27.3%) | 47 (33.3%) | |
| High | 21(25.3%) | 10 (40.0%) | 16(48.5%) | 47 (33.3%) | |
| Pearson chi-square | 6,496 * | | | | |
| 2022 | | | | | |
| Low | 14(17.9%) | 11 (35.5%) | 22(68.8%) | 47(33.3%) | |
| Medium | 33(42.3%) | 9 (29.0%) | 5 (15.6%) | 47 (33.3%) | |
| High | 31 (39.7%) | 11 (35.5%) | 5 (15.6%) | 47 (33.3%) | |
| Pearson chi-square | | 5,67 | 8* | | |

Table 5. Crosstabulation degree earnings management and financial stability.

Note: 0: Companies non-financial distress, 1: Companies in in the gray zone, 2: Companies in financial distress. * significant at 5% level, ** significant at 1% level.

The earnings management practices carried out by the company in FD conditions are carried out at a low EM level. During the COVID period, it was also seen that there was a shift in the number of companies in the non-FD category with low EM, which decreased, while the number of non-FD companies with medium EM increased, as did FD companies with low EM which experienced an increase. This shift shows the influence of the pandemic on the company's condition. Relationship financial stability and Earnings management shown in Table 6:

| Table 6. Relational | earnings ma | nagement and | financial | stability. |
|---------------------|-------------|--------------|-----------|------------|
| | | 0 | | |

| EM Jones | | Fi | Total | | | |
|------------------------------|----------------------|-------|-------|-------|-----|--|
| | | 0 | 1 | 2 | | |
| Low | Ν | 96 | 60 | 79 | 235 | |
| | Expected count | 111.3 | 56.3 | 68.3 | 235 | |
| | Residual | -15.3 | 4.7 | 10.7 | | |
| Medium | N | 109 | 57 | 69 | 235 | |
| | Expected count | 111.3 | 56.3 | 68.3 | 235 | |
| | Residual | -2.3 | 1.7 | 7 | | |
| High | Ν | 129 | 49 | 57 | 235 | |
| | Expected count | 111.3 | 56.3 | 68.3 | 235 | |
| | Residual | 17.7 | -6.3 | -11.3 | | |
| Total | Observation | 334 | 166 | 205 | 705 | |
| | Expected observation | 334 | 166 | 205 | 705 | |
| Pearson chi-square | | 9,684 | | | | |
| Likelihood ratio | | 9,702 | | | | |
| Linear-by-linear association | | 8,791 | | | | |
| Sig. | | | 0.04 | 6* | | |

Note: 0: Companies non-financial distress, 1: Companies in in the gray zone, 2: Companies in financial distress

* significant at 5% level

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Table 6 shows that companies that are not experiencing financial pressure and engage in high earnings management are significantly more numerous, totaling 129 companies, in comparison to other conditions. This suggests that companies free from financial pressure tend to possess greater flexibility in conducting earnings management. Additionally, in the case of non-financial distress, these companies likely have sufficient resources to develop strong operational performance-driven earnings management strategies, all in an effort to maintain a positive image for investors (Belas et al., 2020; Chang et al., 2019; Datta et al., 2013; Kordestani & Mohammadi, 2016; Markarian & Santalo, 2014; Zhiwu & Jindra, 2010).

On the other hand, companies experiencing Financial Distress (FD) that engage in low levels of earnings management are more abundant than FD companies that implement high earnings management practices. This pattern can be attributed to the fact that companies facing financial distress often have constraints in executing earnings management practices due to their focus on recovery or debt restructuring (Kramoliš & Dobeš, 2020; Xu et al., 2021), addressing cash flow issues, and seeking additional funding sources to meet financial obligations. The study results strongly indicate a relationship between financial well-being and financial challenges.

5. CONCLUSIONS

This study reveals the role of signal theory, which explains that earnings are managed according to company conditions to show performance according to goals. This has been proven by a number of theories and empirical findings that confirm that earnings management is related to financial stability. The earnings management value has positive and negative values, indicating that the company adjusts earnings according to profit targets (showing lower performance or higher performance) as part of its goal to maintain company value. Companies with healthy financial conditions (non-financial distress) and Gey zones have higher earnings management because they have more opportunities to manage. In companies with financial pressure category, the company performs earnings management at a low level, high earnings management has positive and negative average values, indicating that under normal conditions, both companies with non-financial distress (0) or healthy and gray zone (1) prefer to use earnings management positive, indicating that they report better according to the findings (Belas et al., 2020; Chang et al., 2019; Chen et al., 2010; Datta et al., 2013; Kordestani & Mohammadi, 2016; Markarian & Santalo, 2014). Meanwhile, companies that experience financial distress conditions use more earnings management at a lower level, because they are more focused on debt recovery or restructuring (Kramoliš & Dobeš, 2020; Xu et al., 2021).

This study uses panel and longitudinal data periods, covering normal economic periods, crises due to a pandemic, and recovery periods. During the normal period (2018), more companies with non-financial distress use negative earnings management (low), than financial distress companies, which use earnings management (high). During abnormal times (Covid), non-financial distress companies do more earnings management (high) than companies in Gray and financial distress positions. During abnormal or crisis times, non-financial distress companies (0) carry out negative earnings management (high), proving that the company justifies lowering its profits. During the recovery period in 2022, all companies in the non-financial distress (0), grey zone (1), financial distress (2) classifications had lower earnings management. From previous years, it shows that companies want to show higher performance from positive earnings management value indicators.

The research results provide practical implications, namely information for investors, creditors, and the government (regulator) about the relationship between financial stability and earnings management. Creditors can make recommendations on the feasibility of granting credit, financial performance, and the validity of financial reports so as to avoid risks, as well as for capital market players. We expect future research to conduct studies on company size, taking industry factors into account.

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